



## Advanced Community Health Consultation & Appreciation Conference

### *Enhancing and Sustaining Inter-Organizational Connections to Promote Community Health Equity*

Describe sustainable approaches for inter-organizational linkages among organizations that enhance the integration of community health research, practice, and education.

Identify how the inter-organizational approaches can facilitate community and population health equity.

Analyze the unintended consequences of inter-agency approaches that may limit or minimize effectiveness.

### Agenda

8:30-9:00	Breakfast	
9:00-9:15	Opening Welcome	Doris Boutain Linda Teri, Department Chair
9:15-10:30	Panel	Bobbie Berkowitz Elizabeth Thomas Robin Evans-Agnew
	Questions and Comments	Jenny Tsai
10:30-10:45	BREAK	
10:45-12:00	Panel	Betty Bekemeier Jeanesse Miller Anna Rose Kidder
	Questions and Comments	Jenny Tsai
12:00-12:30	Audience Consultation Session	Janet Primomo
	<i>What should we consider as we link organization to organization to promote community health equity?</i>	
12:30-1:15	Networking and Appreciation Lunch	
1:15-1:30	Dessert, Coffee and Video Showcase	Doris Boutain
1:30-2:00	Closing Evaluation & Fee Distributions	Doris Boutain Linda Grimsson

## Biographic Information of Panelists

### **Bobbie Berkowitz, PhD, RN, FAAN**

Dr. Berkowitz has had a long and very prestigious career in public health practice and here at the University of Washington School of Nursing. As a public health nursing leader within the Department of Psychosocial and Community Health Nursing (PCH), Dr. Berkowitz has led nationally recognized programs and research activities that have advanced the nature of public health practice, the science of health disparities research, and policy reforms related to primary prevention. These prestigious activities include her leadership of the National Turning Point Initiative and her National Institute of Health-funded Center for the Advancement of Health Disparities Research. Dr. Berkowitz also brought her leadership close to "home" as Chair of the Department of PCH from 1998 through 2004 and local service to many boards, including Chair of the Board of Trustees for Group Health Cooperative. Dr. Berkowitz will soon become the Dean of Columbia University, School of Nursing in New York.

### **Elizabeth Thomas, ARNP**

Ms. Thomas wanted to be nurse since age 11. She has a long successful career in nursing, receiving many local, state, and national recognitions for her professional and community work. Most recently, she was honored by the State Public Health Association for her long-term coalition work with promoting the health of Native American and African American babies. She has been previously honored with Hunthausen Humanitarian Award given by the Catholic Community Services, and inducted into the Washington State Nurses Association Hall of Fame.

Ms. Thomas has chaired of many community based and professional organizations. For example, she was chair of the American Nurses Association Pediatric Nurse Practitioner Certification Committee, board member of Washington State Nurses Association and King County Nurses Association, and president of the National Black Lay Catholic Caucus. Ms. Thomas is also well known as a community connector and advocate for the underserved. She will use her expertise from being in faith groups, clinics, community providers, and professional nurses to speak with us today about how to **link** and **sustain** interorganizational linkages to promote population and community equity.

### **Another statement from the website whereby she was awarded this year 2010**

"Ms. Thomas is currently retired after a long career as a pediatric nurse practitioner at Odessa Brown Children's Clinic in Seattle, which provides medical, dental and mental health care under one roof to families regardless of their ability to pay. Despite retirement, Liz continues to provide her professional services to backfill staff absences at Odessa Brown, as well as works a few days a week providing nursing care at First Place, a school for homeless elementary students. She also teaches Effective Black Parenting for parents in our community. For over 20 years, Liz has served as Co-Chair of the Infant Mortality Prevention Task Force (recently renamed the Equal Start Community Coalition), leading community members in Seattle to address racial disparities in infant mortality for African American and Native American babies. She steadfastly, graciously, and expertly leads the coalition of community members and service providers to advocate on behalf of our most vulnerable and most valuable residents, our babies.

Liz tells a story of when she decided, as a very young child, to become a nurse, so all black children would be treated fairly and sensitively. She spent an entire career nurturing, advocating and caring for children of color, and was a favorite provider at her clinic. She continues to be a favorite, both when providing medical care, and when teaching parenting."

### **Robin Evans-Agnew, RN, MN, AE-C**

Mr. Evans-Agnew is completing his third year in the attainment of Doctor of Philosophy degree in Nursing with a focus on racism as a determinant of disparities in asthma management for African American adolescents. He has recently passed his PhD candidacy exam and is beginning his dissertation. Mr. Evans-Agnew was previously the Director of Medical and Scientific affairs at the American Lung Association of Washington. His responsibilities included overseeing the development and integration of community and national research priorities in achieving a world free of lung disease, and supervising the delivery of educational programs on asthma, tobacco, and air-quality. Significant achievements in advocacy included a 2005 school asthma bill, and in 2006, a Statewide ban on the use of tobacco in restaurants and Bars. He currently serves on the Practitioner Support committee of the Washington Asthma Initiative. After receiving his masters in Cross-Cultural Community Health Nursing from University of Washington in 1998 he designed population-based programming and epidemiological assessments for Tacoma-Pierce County Health Department's Public Health Service System, serving as field officer for East Pierce County. Prior to receiving his masters he served Seattle school district as a middle and elementary school nurse. He received a BSN in nursing from Johns Hopkins University in Baltimore.

**Betty Bekemeier, PhD, MPH, RN**

Dr. Bekemeier is an Assistant Professor at the University of Washington School of Nursing where her focus is on public health systems research particularly as it pertains to state and local health departments and public health nurses. Dr. Bekemeier serves in leadership positions within the American Public Health Association and the Washington State Public Health Association. Most recently she also served as the Deputy Director of The Robert Wood Johnson Foundation's Turning Point National Program Office, working with local and state health department colleagues and partners across the country to transform their public health infrastructure. Prior to this she was at the University of Washington's Northwest Center for Public Health Practice where she worked with Northwest States to improve the skills and capacity of their public health workforce. The majority of Dr. Bekemeier's career has been in local public health practice where she has worked in a variety of positions including providing Public Health Nursing field services, managing field staff and clinical programs, and heading up community assessment activities as an epidemiologist.

**Jeanesse Miller, BSN, RN**

Ms. Miller is a native of WA with strong agricultural roots, and a healthy respect for nature, working with the land and animals, and valuing the symbiotic human-nature relationship. She is passionate about childhood obesity prevention through innovative policy and program approaches and the potential for building capacity and partnerships between farmers/local food systems and consumers. She has maintained employment at Northwest Hospital, and completed rigorous community-based internships. She combined this passion, her nursing experience and knowledge about farming culture in her practicum work with the Suquamish community. In partnership with them her capstone project focused on developing an evaluation tool for a culturally adapted family activity curriculum. She embraces the Doctor of Nursing Practice (DNP) tripartite role of practice, leadership and inquiry to improve the health of children. She will provide valuable insights about what we can and must do to sustain interorganizational connections to make education, practice and research truly integrated.

**Anna Rose Kidder, BSN, RN**

Ms. Kidder is completing her DNP degree in June with a focus on how local and state policies in Washington State impact prenatal care access and utilization among American Indian women. Ms. Kidder came to the University of Washington from the beautiful state of Vermont where she did her clinical work in rural family practice. She was a leader in community outreach, the development of clinic systems to improve care, and clinic participation in statewide research collaboratives. Ms. Kidder entered the DNP from the Master's program to develop her knowledge, skills, ability to ask questions, and investigate answers about health as a social, political, geographical, and economic outcome. She brings an understanding and experiences of how the DNP can support the development of research and practice infrastructure among communities, health care systems, and academic institutions. Upon graduation Ms. Kidder is joining her partner in Scotland where she is trying very hard to find work focused on integrating research into public and health policy in the context of a nationalized healthcare system.

## **DNP Clinical Investigation Capstone Project Abstract**

**Name:** Jeanesse Miller

**Title:** Childhood Obesity Prevention in the Context of Family Activity: Development of an Evaluation Tool for the PAK Curriculum Book #6 Adult/Family Activity.

**Committee Chair:** C. June Strickland Ph.D. RN; **Member:** E. Beti Thompson Ph.D., Karen Schepp Ph.D. RN;  
**Graduate School Representative (GSR):** Lesley Olswang Ph.D.

**Project Purpose:** The overall goal of my work is to contribute to the prevention of childhood obesity in AIAN children by focusing on physical activity of AIAN families in one Washington State coastal tribe. The specific goal of this project is to support the Suquamish community in developing a culturally relevant evaluation tool for the family curriculum portion of the PAK program based on the goals and objectives of the program, community needs and stakeholder input.

**Project Summary:** This was a collaborative effort between myself, Early Learning Center (ELC) teachers, administrators, and parents taking place over the course of approximately two quarters. The ELC was eager to implement a program which encouraged families to be more active as an effort to decrease and prevent childhood obesity within their community. Indian Health Service released an evidence-based Physical Activity Kit (PAK) adapted specifically for American Indian communities in 2009 which Suquamish decided to adopt. After reviewing the curriculum, noting the absence of any formal evaluation and contacting IHS, I proposed developing an evaluation tool for the Family Activity Night (which is an event that highlights many of the activities within PAK Book #6) to which the ELC agreed. One PAK Family Night was piloted in February to determine interest within the community which resulted in a large turn out and requests for subsequent events. Discussions and meetings were held with Suquamish ELC parents, teachers and administrators to determine the most feasible and culturally relevant ways to obtain evaluation feedback from parents for subsequent events, the questions to ask and what to design for the planning committee. The end products are a description of the development process for the benefit of others who may be interested in collaboratively developing culturally relevant evaluations, and an evaluation tool for the PAK Family Night which covers process and outcomes for parents/families and the planning committee.

**Significance:** The collaborative process of developing such an evaluation tool will add value and greater meaning to the community by providing the ability to improve the program processes, assess effectiveness and potentially increase the impact it has on their community. A culturally relevant evaluation tool could be shared to benefit other coastal tribes in Washington using the PAK program and would add value to the overall program developed by Indian Health Service and 11 other Indian Nations. Lastly, this project and process will add to the advancement of community health nursing increasing understanding in the development of culturally relevant approaches to evaluation particularly in AIAN communities.

**Collaborating Partners:** Marion Forsman-Boushie Early Learning Center [located in Suquamish Tribe]



## DNP Clinical Investigation Capstone Project Abstract

**Name:** Anna Rose Kidder

**Title:** Policy development as a strategic intervention to improve maternal and infant health among American Indian/Alaska Native women and babies in Washington State.

**Committee Chair:** C. June Strickland, Ph.D.; **Members:** Rebecca Kang, Ph.D. RN, Jean F. Kelly, Ph.D.;  
**Graduate Student Representative (GSR):** Min Li, PhD; College of Education

**Project Purpose:** To facilitate the identification of existing policies at the community or state level which support or impede access and utilization of effective prenatal care by American Indian/Alaska Native women, and make appropriate policy recommendations based upon our findings.

**Project Summary:** This project was conducted in collaboration with the American Indian Health Commission for Washington State strategic planning process for addressing maternal and infant health disparities impacting AIAN mothers and babies in our state. The AIHC executive director and strategic planning consultant served as preceptors and mentors and the Maternal and Infant Health Work Group served as the community advisory committee. Using a community-based, participatory methodology for policy research, we collectively established a broad range of involved stakeholders, framed broad assessment and policy questions, defined both the current and historical contexts of health and policy, and engaged a wide range of evidence in the development of policy recommendations. The final product represents the translation of evidence from guidelines, syntheses, synopses, studies, expert opinion, and lived experience into a recommendation for the development of tribal policies which provide assurance of prenatal care components.

**Significance:** This project demonstrates a practical method for developing strategic, evidence-based policy recommendations with an agency that facilitates communication across a number of tribes and state agencies to increase community capacity to assure quality health care. This project offers a process of translating evidence-based guidelines into health practice through the development of policies which attempt to negotiate the broad social context of health inequity with strategic action to reduce health disparities.

**Primary Collaborating Agency:** American Indian Health Commission for Washington State (non-profit, 501(c)3 organization)

**Additional Collaborating Agencies:** Northwest Portland Area Indian Health Board; Washington State Women, Infants, and Children (WIC); Washington State Department of Health, Office of Maternal and Child Health



## **ARE YOU INTERESTED IN BEING CLINICAL FACULTY AT THE UNIVERSITY OF WASHINGTON SCHOOL OF NURSING?**

The following benefits are available to you as clinical faculty members:

25% discount on UW School of Nursing Continuing Nursing Education programs

Uniform Access privileges (email, internet and more)

Library privileges

Membership in the UW Intramural Activities Center

10% rebate on purchases from UW Bookstore

Special pricing on computer merchandise at the UW Computer Center

Becoming a Clinical Faculty Member in Psychosocial and Community Health (PCH)

<http://www.son.washington.edu/faculty/preceptors/clinfac-pch.asp>

## Recommended Readings

**White, L. (2008). Connecting organizations: Developing the idea of network learning in inter-organizational settings, *Systems Research and Behavioral Science*, 25, 701-716.**

Correspondence to: Leroy White, Department of Management, University of Bristol, Bristol, UK. E-mail: leroy.white@bris.ac.uk

Abstract: The purpose of this paper is to introduce a form of analysis that is important in the development of inter-agency working and partnerships. Social network analysis is being seen as increasingly important in understanding inter-organizational life. The paper will introduce the idea of network learning, which is in principle a way of making social networks explicit and using an understanding of them as a part of a learning process for partnership development. The paper will also argue for a practice of network learning which integrates social network analysis with Soft Operational Research. This combination, it will be shown, provides further insights into understanding collaboration (a systems-level phenomena) in inter-agency networks or partnerships. These ideas will be described and reviewed in detail via a case study.

Keywords: network learning; systems thinking; social network analysis; multi-methodology; inter-agency

**Morse, E. A., Fowler, S. W., & Lawrence, T. B. (2007). The impact of virtual embeddedness on new venture survival: Overcoming the liabilities of newness. *Entrepreneurship Theory and Practice*, March, 139-159.**

Correspondence to: Eric A. Morse, tel.: (519) 661-4220; e-mail: emorse@ivey.uwo.ca.

Abstract: In this article, we examine the impact of virtual embeddedness—the establishment of interorganizational connections through the use of electronic technologies—on the likelihood of new venture survival. We explore the effects of recent technological and social changes on traditional conceptions of the liabilities of newness. We argue that virtual embeddedness positively affects new venture survival by decreasing the liabilities of newness associated with a new venture's need to create and manage new roles and systems, lack of extant trust relationships, lack of social capital, and lack of economic capital. This argument has important implications for both the study and management of contemporary new ventures.

**Fennell, M. L., Das, I. P., Clauser, S., Petrelli, N., & Salner, A. (2010). The organization of multidisciplinary care teams: Modeling internal and external influences on cancer care quality. *Journal of National Cancer Institute Monographs*, 40, 72-80.**

Correspondence to: Mary L. Fennell, PhD, Department of Sociology, Brown University, Box 1916, Providence, RI 02912 (e-mail: mary\_fennell@brown.edu).

Article: Quality cancer treatment depends upon careful coordination between multiple treatments and treatment providers, the exchange of technical information, and regular communication between all providers and physician disciplines involved in treatment. This article will examine a particular type of organizational structure purported to regularize and streamline the communication between multiple specialists and support services involved in cancer treatment: the multidisciplinary treatment care (MDC) team. We present a targeted review of what is known about various types of MDC team structures and their impact on the quality of treatment care, and we outline a conceptual model of the connections between team context, structure, process, and performance and their subsequent effects on cancer treatment care processes and patient outcomes. Finally, we will discuss future research directions to understand how MDC teams improve patient outcomes and how characteristics of team structure, culture, leadership, and context (organizational setting and local environment) contribute to optimal multidisciplinary cancer care.

**Fowler, S. W., Lawrence, T. B., & Morse, E. A. (2004). Virtually embedded ties, *Journal of Management*, 30(5), 647-666.**

Corresponding author. Tel.: +1 604 291 5154; fax: +1 815 377 4238. *E-mail addresses:* sfowler@American.edu (S.W. Fowler), tom.lawrence@sfu.ca (T.B. Lawrence), emorse@ivey.uwo.ca (E.A. Morse).

Abstract: The Internet and other communication and information technologies have not only increase the efficiency and effectiveness of existing forms of interorganizational connection, but have also made possible the emergence of a newform – “virtually embedded ties”. Such ties have two essential features: first, they utilize electronic communication and information technologies; second, the use of those technologies allows them to overcome the exchange-related problems previously addressed through the formation of socially embedded ties. We argue that virtually embedded ties offer an important alternative to socially embedded ties in industries that are characterized by high levels of dynamism.